



First 5 California Commission

Chair: Katie Albright

Vice Chair: Shana Hazan

Commissioners: Elsa Jimenez, Jackie Majors,
Lori Risso, Vivian Velasco Paz

Ex Officio Member: Melissa Stafford Jones

Executive Director: Jackie Thu-Huong Wong

Meeting Agenda

October 19, 2023

1:00 to 4:00 p.m. (or until adjourned)

Note: Commissioners will tour the Lighthouse for Children at 10:00 a.m.

This meeting will be held at:

- First 5 Fresno/Lighthouse for Children: 2405 Tulare Street, Fresno, CA 93721
- Zoom at <https://first5.zoom.us/j/89687723766>

Members of the public participating virtually may provide public comment through the “Raise Hand” function and will require computer audio with speakers and a microphone. If you are having technical difficulties accessing this Zoom meeting, please contact First 5 California staff at info@ccfc.ca.gov.

Goals for the Meeting: Staff will provide an update on the Commission’s financial status, and request approval of funding for the next mass media/communications and *Kit for New Parents* Request for Proposals.

- Item 1 – Opening Remarks
- Call to order
- Roll Call
- Chair Welcome
- Announcements
- Reports – No action will be taken by the State Commission on these items.
 - First 5 California Executive Director

California Children and Families Commission

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- First 5 Association of California Executive Director
- Commissioner Comments/Advisory Committees
- Partner Presentation

CLOSED SESSION

Under Government Code section 11126(a), the California Children and Families Commission hereby provides public notice that it may meet in closed session regarding the appointment, employment, evaluation of performance, or dismissal, discipline, or release of public employees, or a complaint or charge against public employees. Public employees include persons exempt from civil service under Article VII, Section 4(e) of the California Constitution.

Item 2 – Public Comment

Members of the public may speak for up to three minutes on any matter concerning the State Commission, with the exception of items appearing elsewhere on this agenda or items related to pending judicial, administrative litigation, or personnel matters. No action by the State Commission may be taken.

ACTION ITEMS – CONSENT CALENDAR

Protocol for action items includes staff presentations, questions from the State Commission, public input, deliberation, and voting by the State Commission. There will be a three-minute per person time limit during public comment.

Item 3– Consent Calendar

Items on the consent calendar are to be considered routine and will be enacted by one motion followed by a vote. There will be no separate discussion of these items unless the Commission, audience, or staff request specific items be removed from the consent calendar for separate discussion and action. Any agenda item removed will be voted upon following the motion to approve the consent calendar.

3a Approval of Minutes

August 17, 2023, Commission Meeting Minutes

3b Agreement Ratifications

Ratifications of agreements executed by the executive director under existing statutory or Commission authorization.

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INFORMATION ITEMS – REGULAR AGENDA

Protocol for information items includes staff presentations, questions from the State Commission, and public input. There will be a three-minute per person time limit during public comment.

Item 4 – Financial Update

Staff will provide an update on the Commission’s financial status.

Item 5 – Bagley-Keene Open Meeting Act Requirements

Attorney General’s Office staff will provide an overview of the Bagley-Keene Open Meetings Act, and Senate Bills 143 and 544.

Item 6 – Commission Meeting and Advisory Committee Structures

The Chair will facilitate a discussion regarding the efficacy of the Commission meeting and advisory committee structures.

ACTION ITEMS – REGULAR AGENDA

Protocol for action items includes staff presentations, questions from the State Commission, public input, deliberation, and voting by the State Commission. There will be a three-minute per person time limit during public comment.

Item 7 – Media Campaign

Staff will request approval to release a Request for Proposal for up to \$57 million over 3 years for a new mass media/communications contract.

Item 8 – Kit for New Parents

Staff will request approval to release a Request for Proposal for up to \$15 million over 3 years for a new *Kit for New Parents* contract.

Item 9 – Adjournment

The Commission may announce a recess for lunch during the meeting, depending on the length of the discussions. The order in which agenda items are considered may be subject to change. Depending on the time available and the orderly management of proceedings, the Commission may order adjournment (recess or postponement) of any noticed meeting, to be continued to the next day, another specific date or time, or to the next business meeting, as appropriate. Any such adjournment will be noticed at the time the order of adjournment is made (Government Code §§11128.5, 11129).

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Public comment is taken on each agenda item. If an individual wishes to speak, that person is asked to use the “Raise Hand” function in Zoom when participating virtually. Prior to making comments, the individual is asked to state his/her name for the record and identify any group or organization represented. Depending on the number of individuals wishing to address the Commission, the Chair may establish specific time limits on public comments and presentations.

If presenters intend to provide slide decks, exhibits, or handouts to the Commissioners and would like First 5 California to distribute them to the Commissioners and to the public in attendance at the meeting, electronic copies should be provided to Lisa Moreau at least seven (7) days prior to the scheduled meeting.

Supplemental materials for this meeting are posted on First 5 California’s website at www.cafc.ca.gov no later than the Monday preceding the meeting. Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services which would enable that person to participate at the meeting, must make that request at least seven (7) days prior to the meeting date to:

Lisa Moreau
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